

Joint Multimedia Projects Implemented by Journalists from Both Banks of the Nistru River

10.06.2013 / Between March-May 2013, twenty journalists from different regions of Moldova had their first experience in developing over 20 joint multimedia materials that were posted in several online publications, domestic information portals, including in Transnistrian region.

Thus, twenty journalists representing different media from B lci, Chi_in u, Ialoveni, Comrat, Tiraspol, Bender, Dub sari and Râbnica had their first opportunity to practice online media tools and published a number of multimedia articles.

Journalists from both banks of the Nistru River dealt with subjects of common interest, such as: stray dogs, homes to young families, level of poaching and ecological situation of the Nistru River, toxic effects of used batteries. Discussing about their experience gained through this common projects, the journalists mentioned that this was a rare possibility for them to exchange ideas and professional skills, to learn something new and to deal together with some issues of public interest. “We worked hardly but it was an interesting experience. I already started using online journalism tools, such as Google maps, slide-show and audio files in my daily activities, because these tools make publications more attractive and readable by the public”, Andrei Z. said, a freelance journalist from Tiraspol. “Working on our joint publications with a journalist from the left bank of the Nistru River was a challenge, but later on the analytical articles we produced together have ”united” us for a noble goal – to reveal common problems, which can be settled only through collaboration of all stakeholders on both banks of the Nistru River”, said Victoria Puiu, a Timpul newspaper reporter. In November 2012 and February 2013, twenty journalists involved in Joint Multimedia Publications Component took part in 2 multimedia trainings. Joint multimedia publications were produced under the “Enhancing Media Capacity in Moldova with a Focus on the Transnistrian Region and Promoting Civic Participation among Young Journalists” Project implemented by the IJC with the assistance of the Programme "Support to Confidence Building Measures” funded by the European Union, co-funded and implemented by the United Nations Development Programme (UNDP). The overall objective of the programme is to contribute to confidence building between both banks of the Nistru River by involving local authorities, civil society organisations, business community and other stakeholders, as well as through ensuring economic and social development of local communities.